

WHOLESALE MOBILE

Build long-term, high-value **revenue** with Wholesale Mobile

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WHY GIACOM FOR MOBILE?

At Giacom we offer Channel partners the opportunity to generate long-term, high-value revenue with our market-leading and multi-award-winning mobile proposition.

With over 25 years of unrivalled experience in the mobile industry, we are your ultimate partner for success. Whether you're a seasoned reseller or just entering the mobile market, our dedicated support teams are committed to fuelling your growth and driving new business opportunities.



SELL ON YOUR TERMS WITH COMPLETE CUSTOMER OWNERSHIP

Effortless and high-margin mobile connectivity, with our award-winning and customisable tariffs.

Our Wholesale Mobile propositions on O2 and Vodafone give complete control and ownership of your customers, margins, and onward sale and billing strategies with a buy for X, sell for Y commercial model.

Our Wholesale Mobile offering is ideal for partners who already have or are looking to invest in a billing platform, have customer support teams in place, and focus on complete end-customer ownership.

Wholesale Mobile propositions on O2 and Vodafone



The O2 All in One proposition has tariff options for single users, shared and pooled data, unlimited data, and value-added services.



The VodaShare proposition has tariff options for single users, mobile broadband, shared and unlimited data, and value-added services.

INTRODUCING WHOLESALE MOBILE

Complete control of your customers, margins, and billing to earn healthy MRR.



High-margin, buy for X, sell for Y proposition



Own, manage, and bill your customers



Competitive pricing on both O2 and Vodafone



Tailor your tariffs and onward terms



Flexible and low-risk 30-day terms

CLOUD MARKET.

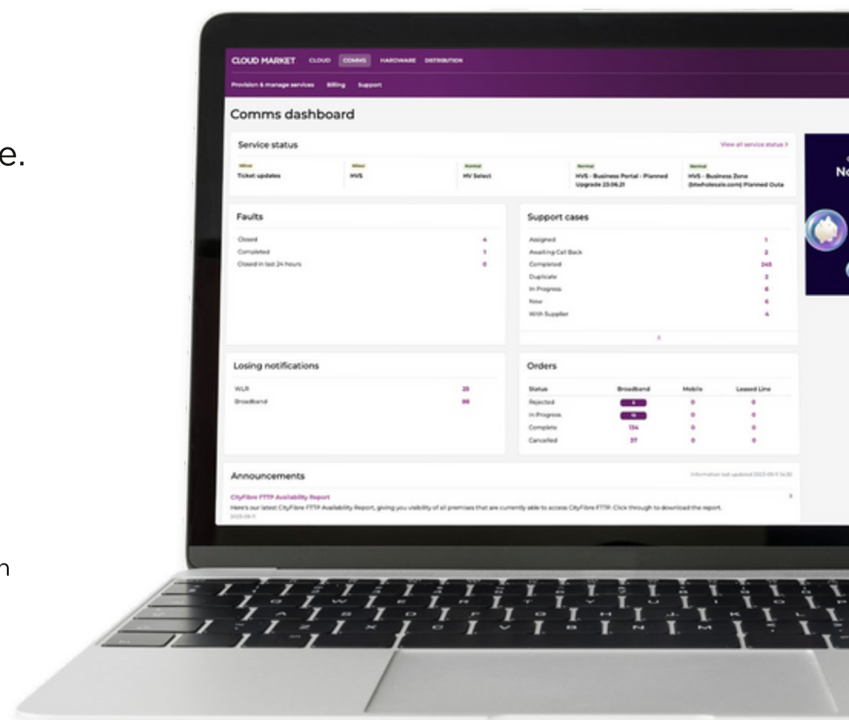
Manage your base 24/7 on Cloud Market



COMPLETE CONTROL WITH CLOUD MARKET

Easily manage your mobile orders, customers, and product knowledge.

- 9 Activate SIMs in real-time
- 9 Apply alerts and restrictions to regulate costs
- 9 Add optional value-adding bundles
- 9 Adjust tariffs to manage costs
- 9 Raise tickets to our support teams
- 9 Access training and product knowledge
- 9 Full suite of APIs for simple system integration



CLOUD MARKET TOOLS.

Introducing Mobile Cloud Market Tools

Wave goodbye to inefficiency.

Streamline mobile Ordering, Billing and Self-Serve processes with end-to-end automation.

Ordering: Automatic supplier provisioning with real-time oversight.

Billing: Flexible, scalable, best practice processes with intuitive, web-based UI.

Self-Serve: Convenient, autonomous, round-the-clock customer service.

[Find out more](#)

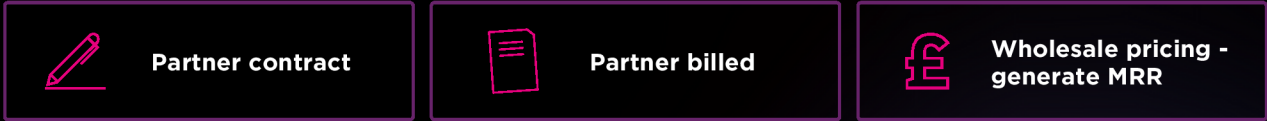
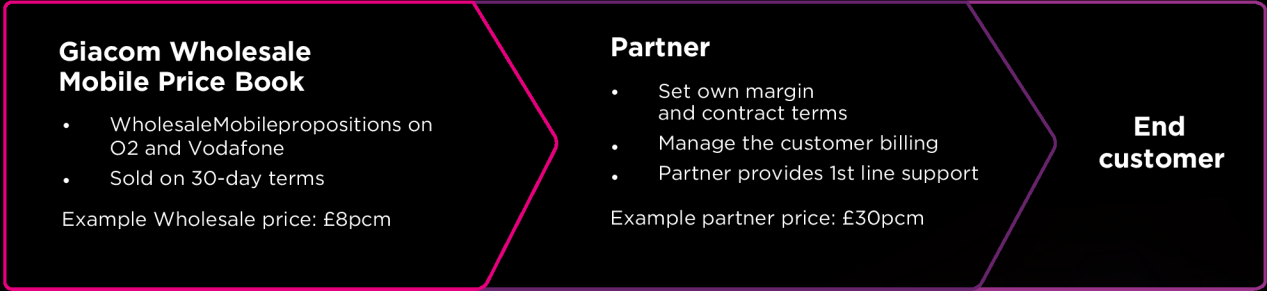
Gain additional revenue with Mobile Hardware

[Find out more](#)



BUILD LONG-TERM, HIGH-VALUE REVENUE

Wholesale model



How do partners make money selling Wholesale Mobile?

- Commercials on Wholesale Mobile work on a true wholesale model.
- Partners buy for X from Giacom and sell for Y to the customer. All tariffs are sold to the partner on 30-day terms, giving commercial flexibility and low-risk exposure.
- Partners have complete control of their own commercials and margins - meaning they can set their own pricing and onward contract terms.
- Partner manages the relationship, billing and cash collection and maintains ownership of the customer and future resale opportunities.



DOUBLE THE DEAL, DOUBLE THE SAVINGS

Available until 30th June 2024



START SELLING WHOLESALE MOBILE AND JOIN THE CHANNEL'S BIGGEST SUCCESS STORY



900+ partners
selling Wholesale
Mobile



Over 750k
active mobile
subscriptions



Multi-award-
winning
proposition and
service



Over 25 years of
experience and
expertis



“The opportunity for building mobile services into your portfolio is vast. At Giacom, we strive to make it a simple and successful venture for our Channel partners.”

Andrew Wilford, Managing Director - Mobile at Giacom



“Mobile is a high-margin and low-risk product that creates many opportunities for our resellers. It enables them to complement and enhance existing telecoms or Cloud portfolios, increase overall product penetration, and ultimately create loyal and sticky customers.

By partnering with Giacom, you can take advantage of our multi-award-winning mobile portfolio to accelerate the growth of your business.”

Ricky Shock, Head of Mobile Services Portfolio at Giacom



READY TO START SELLING WHOLESALE MOBILE?

Book an appointment with one of our mobile specialists who will guide you through the next steps.

Book now



Discover our
Network Billed
Mobile proposition

Find out more

